



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: June 7, 2016 **TIME:** 5:30 pm

Members Present: Nancy Gehrig, Theresa Seabloom, Eric Britton, LeRoy Eades, Jim Perlberg, Jean Platek

Absent: Evie Virgilio

Excused: Tom Peterson, Kathy Silbernagel

Others Present: Lynn Feldman, Bill Freudenburg, Jim Winkler, Josh Skubal, Daleth Mountjoy
(Lakeland Times reporter)

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:37 pm by Nancy Gehrig in the absence of Tom Peterson. The meeting was properly posted and the facility is handicap accessible. No announcements.
2. **Approve Agenda for Today's Meeting:** A motion to approve the agenda was made by Platek, seconded by Eades. Motion carried.
3. **Approve Minutes of May 3, 2016:** A motion was made by Perlberg/seconded by Platek, to accept the May 3, 2016 minutes. Motion carried.
4. **Administrative Report:**
 - **Financial Report:** No Financial Report was presented at this time.
 - **Approve Expenses:** None at this time.
 - **Coordinator Update:**
 - Nancy Gehrig reported that Sponsorship dollars of over \$8,000 are coming in so far. Also vendor applications have now been coming in.
 - Gehrig said the website is being updated and information has gone out to the media regarding fundraising announcements coming up. Also marquee sign owners have been notified of these events so they can be posted as they happen.
 - She reported that Chris of K&M carnival has agreed to give ride tickets to Jeff at Coyote Radio to sell on-air to help advertise the Fair. Also, Pete Rondello of WXPR has been contacted to be involved with the Fair entertainment. The station will be promoting the Fair's entertainment and will do spot live recordings during their blues program. They are considering sponsoring the Jim Pekol band and will definitely have WXPR reps introduce the Blues and Polka entertainment as they happen.

5. **Elect President:** The position of President has been vacant since Jim Intrepedi left the Fair Committee. Kathy Silbernagel accepting the Treasurer position at the April meeting. Tom Peterson has been appointed Vice President. Article 5, Section 5 of the Fair's By-laws states the position of President must be voted on but does not need to be a member. Voting on this position hopefully will take place at the June 21st meeting. Feldman expressed hope that the Board would acquire a President who would lead in taking the Strategic Planning Process further. Jim Winkler announced he will be the Oneida County Board representative at the meetings.

6. **Native American Dance Exhibition:** Gehrig informed the committee she was interested in bringing a Native American Pow-Wow to the Fair, but at a cost of \$4,000, this is not feasible for our budget. Instead, the plan is for a Native American Dance Exhibition involving nine dancers in full regalia, three drummers and an MC to interpret the dances. The Dancers will be included in the opening ceremony procession with a performance to follow from 5:30-7:00 pm on the Village Green stage for a cost of \$2,150. Gehrig has sent information on the Dance Exhibition to all three tribes requesting sponsorship to help cover the cost to the Fair.

7. **Pioneer Park Update:**

Gehrig attended the Parks & Recreation meeting on May 23 where further discussion continued on the idea of building a baseball diamond in place of the hockey rink at Pioneer Park. At that meeting, it was discovered that the School Athletic Program does not have a signed contract in existence with the City at this time to use the Park grounds. In checking into our status, Gehrig was relieved to find that the Fair does have a contract with the City to use the Park until 2019, which she feels may be an asset as we oppose the Ball Park construction. After listening to the "how and why" to put in a baseball park, she was asked for her input in regards to the Fair and stated her concern was for the proposed cutting down of trees which we depend on for shade for animals. She urged the committee to attend the June 27th Parks & Recreation meeting to continue to support our opposition to the Ballpark idea. She stated that many in the community have now taken interest and are discussing this topic.

The hockey rink fence will be taken down before the 2016 Fair. To use that area for animals, the Van Harpens from the Country Fest have offered to let us borrow their animal gates to pen in the Equestrian Drill Team horses.

8. **Brat Sale Fundraiser on June 10th:** Eades and Perlberg will do the grilling at Trig's Brat Hut, while seven committee members have agreed to be present to sell the brats and take care of selling raffle tickets. The sale will be from 10:00 am until 3:00 pm and Gehrig has had signs made to advertise around the area. She will arrive by 10:00 as it begins but will not be there during the sale due to a family wedding out-of-town.

9. **Art in the Park on June 11th:** Gehrig asked if anyone was interested in manning a Fair booth to sell raffle tickets and advertise the Fair at this event. There were no definite offers and unless someone steps up and notifies her it is apparent the Fair may not attend this year.

10. **July 4th Parade:** Gehrig stated that Rhinelander GM donated a new truck to use at last year's parade and that may happen this year, or possibly use the County's tractor for

our trolley cars. Britton and Seabloom agreed to the Rhinelander parade and others are to think of which parades they can be present in the float. She encouraged members to bring family members, especially children, to sit in the trolley to help fill them up. Attendance will be determined at the next meeting.

11. **New Event Ideas for 2016 Fair:** As the media and community are interested in what is new happening at the Fair this year, it was pointed out that this year the Home Depot and the YMCA is involved with activities in the Family Area, there is Zack the Magician performances every day, the Native American Dance Exhibition is happening, the CT's Blues and Brisket fundraiser will take place on Saturday, and of course, we will continue the successful Watermelon Contest of last year.
12. **Correspondence:** (Specifically addressed to Committee). None to report.
13. **Public Comment (3 minute limit):** Josh Skubal, first timer at the meeting, expressed optimism with what he has heard at tonight's meeting. Brian Gehrig ideated giving certificates to volunteers who have helped at the Fair.
14. **Items of Discussion to be Included on Next Agenda:** Vote on President, July 4th Parade and other items to be provided at the next meeting.
15. **Date of Future Meeting:** Tuesday, June 21. Also July 5 and 19 at 5:30 pm at the UW-Extension conference room at the airport.
16. **Adjournment:** A motion was made by Perlberg, seconded by Britton, to adjourn the meeting. Motion carried. The meeting was adjourned at 7:40 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary

Signed by President _____

Or Vice-President _____